

FCC USE

Identifier: |M|M|B| | | | | | | | 10|7|B|

## SCHEDULE 7 CONTINUED

FIRST FRANCHISE AREA:  
1992 TIERS, CHANNELS AND CHARGES

Line	Item:	
	BASIC TIER	
17	Subscribers to the basic tier	9 2
	Number of:	
18	- local TV broadcast stations	7
19	- distant TV broadcast stations	2
20	- satellite-delivered cable network channels	5
21	- public educational government access channels	0
22	- other channels in the basic tier	0
23	Total number of channels in the basic tier	14
24	Monthly subscription charge	\$1 16.7 4
	What other charges are incurred for the basic service tier? (Show amount and type of charge.)	
25		
	SECOND TIER	
26	Subscribers to this tier	N/A.
	Number of:	
27	- local TV broadcast stations	
28	- distant TV broadcast stations	
29	- satellite-delivered cable network channels	
30	- public educational government access channels	
31	- other channels in this tier	
32	Total number of channels in this tier	
33	Monthly subscription charge for this tier only	\$    .
	What other charges are incurred for the second tier? (Show amount and type of charge.)	
34		

FCC USE

Identifier: M M B | | | | | 10 | 7 | C |

SCHEDULE 7 CONTINUED

FIRST FRANCHISE AREA:  
1992 TIERS, CHANNELS AND CHARGES

| THRD TIER |

FCC USE

Identifier:IMIMBI | | | | | 10181A1

SCHEDULE 8

FIRST FRANCHISE AREA:  
1986 TIERS, CHANNELS AND CHARGES

Line | Item:

Did the system provide programming services in this

FCC USE

Identifier: M M B | | | | | 10 | 8 | B |

## SCHEDULE 8 CONTINUED

FIRST FRANCHISE AREA:  
1986 TIERS, CHANNELS AND CHARGES

Line	Item:
	EQUIPMENT AND SUPPLEMENTARY CHARGES
	Average charges as of November 30, 1986:
1	- installation fee \$   .
2	- disconnect fee \$   .
3	- reconnect fee \$   .
4	- monthly converter box rental \$   .
5	- monthly remote control rental \$   .
6	- monthly additional outlet fee \$   .
7	- tier changing fee \$   .
	List any other equipment and supplementary charges which are not included in lines 1 through 7. (Show amount and type of charge.)
8	
	For the fiscal year which included November 30, 1986, give the number of:
9	- installations provided
10	- disconnections
11	- reconnections
	For the same fiscal year, give the average number of:
12	- converter boxes rented
13	- remote control units rented
14	- additional outlets charged for
15	- tier changes charged for
	If you listed any additional charges on line 8, list the average volumes for each item in the same fiscal year:
16	

FCC USE

Identifier: | M | M | B | | | | | | | 10 | 8 | C |

SCHEDULE 8 CONTINUED

FIRST FRANCHISE AREA:  
1986 TIERS, CHANNELS AND CHARGES

Line	Item:
	BASIC TIER
	As of November 30, 1986, give the number of:
17	Subscribers to the basic tier
18	- local TV broadcast stations
19	- distant TV broadcast stations
20	- satellite-delivered cable network channels

FCC USE

Identifier: M M B | | | | | 10 | 8 | D |

## SCHEDULE 8 CONTINUED

FIRST FRANCHISE AREA:  
1986 TIERS, CHANNELS AND CHARGES

	<b>THIRD TIER</b>	
	As of November 30, 1986, give the number of:	
35	Subscribers to the third tier	
	Number of:	
36	- local TV broadcast stations	
37	- distant TV broadcast stations	
38	- satellite-delivered cable network channels	
39	- public educational government access channels	
40	- other channels in this tier	
41	Total number of channels in this tier	
42	Monthly subscription charge for this tier only \$     .	
	What other charges are incurred for the third tier? (Show amount and type of charge.)	
43		

	<b>ALL CHANNELS IN THIS FRANCHISE AREA</b>	
	As of November 30, 1986, give the number of:	
44	Total channels in basic tier (as in line 23)	
45	Total channels in second tier (as in line 32)	
46	Total channels in third tier (as in line 41)	
47	Total channels in any other tiers	
48	Total pay channels	
49	Total pay-per-view channels	
50	Any other channels in this franchise area	
51	Total of all channels in this franchise area	

## SCHEDULE 9

## SECOND FRANCHISE AREA SERVED BY SYSTEM

This schedule is intended to provide information on differences in services and charges among franchise areas served by the system. Your answers to the questions in this schedule will determine which franchise area - the second franchise area - should provide the information in Schedules 10 through 13.

The second franchise area should be the franchise area other than the one reported in Schedules 5 through 8 with the most subscribers and which has competition, as determined by completing Schedule 4. If there are no franchise areas with competition, the second franchise area should be the remaining franchise area with the most subscribers. In addition, however, if prices and channel lineups differ among franchise areas, the second franchise area should also be one that has different prices and channel lineups from the first franchise area used in Schedules 5 through 8. Answer the questions in this schedule to choose the correct second franchise area.

All information provided should be as of September 30, 1992.

(If the system has only one franchise area - as listed in Schedule 1 - you do not need to complete Schedules 9 through 13.)

Line	Item:
1	Do all franchise areas served by this system have the same <u>prices</u> ? (Circle one.) <div style="text-align: right;"> <input checked="" type="radio"/> Yes      <input type="radio"/> No </div>
2	If you answered "No" on line 1, how many different price structures are there in the system?
3	Do all franchise areas served by this system have the same <u>channel lineup</u> ? (Circle one.) <div style="text-align: right;"> <input checked="" type="radio"/> Yes      <input type="radio"/> No </div>
4	If you answered "No" on line 3, how many different channel lineups are there in the system?

If you answered "Yes" on both lines 1 and 3, that is if all franchise areas in the system have the same prices and channel lineup, go to line 5 on the next page.

If you answered "No" on either, or both, of lines 1 and 3, skip lines 5 through 7 and go to line 8 on page 19.

## SCHEDULE 9 CONTINUED

## FRANCHISE AREAS SERVED BY SYSTEM

If all franchise areas have the same prices and channels,  
complete line 5.

5	Refer to <u>Schedule 4</u> : Did you list any franchise areas on lines 2, 4 or 6 of Schedule 4, other than the franchise area to which the questionnaire was addressed? (Circle one.)	<input checked="checked" type="radio"/> Yes	Go to line 6.
		No	Skip line 6, go to line 7.
6	If you answered "Yes" on line 5, which of the franchise areas listed in <u>Schedule 4</u> has the most subscribers (not including the franchise area to which the questionnaire was addressed)? <u>BASSETT</u>		
7	If you answered "No" on line 5, refer to <u>Schedule 1</u> : Which of the franchise areas in <u>Schedule 1</u> has the most subscribers (not including the franchise area to which the questionnaire was addressed)?		

You should complete Schedules 10 and 11 for the franchise area identified on line 6 or 7.

You do not need to complete Schedules 12 or 13 if all franchise areas in the system have the same prices and channels.



## SCHEDULE 9 CONTINUED

## FRANCHISE AREAS SERVED BY SYSTEM

If some or all franchise areas have different prices or channels, complete line 8.

8	Refer to <u>Schedule 4</u> : Did you list any franchise areas on lines 2, 4 or 6 of Schedule 4, other than the franchise area to which the questionnaire was addressed? (Circle one.)	Yes	Complete lines 9 to 11.
		No	Skip lines 9 to 11, complete line 12.

9	If you answered "Yes" on line 8, of the franchise areas listed in Schedule 4, how many different price structures are there?	
---	--	--

10	Of the franchise areas listed in Schedule 4, how many different channel lineups are there?	
----	--	--

11	Of the franchise areas listed in Schedule 4, which one has:	
	<ul style="list-style-type: none"> <li>- the most subscribers (not including the franchise area to which the questionnaire was addressed), <u>and</u></li> <li>- different prices or channel lineup from the franchise area to which the questionnaire was addressed?</li> </ul>	

12	If you answered "No" on line 8, refer to <u>Schedule 1</u> . Of all the franchise areas listed on lines 4 through 12 of <u>Schedule 1</u> , which one has:	
	<ul style="list-style-type: none"> <li>- the most subscribers (not including the franchise area to which the questionnaire was addressed), <u>and</u></li> <li>- different prices or channel lineup from the franchise area to which the questionnaire was addressed?</li> </ul>	

You should complete Schedules 10 through 13 for the franchise area identified on line 11 or 12.

FCC USE Identifier: M M B | | | | | 1 | 0 |

SCHEDULE 10

SECOND FRANCHISE AREA: CHARACTERISTICS

The second franchise area is the one identified on line 6, 7, 11 or 12 of Schedule 9. All information provided should be as of September 30, 1992.

Line	Item:
1	Name of second franchise area <u>BASSETT</u>
2	Community Unit ID No. of this franchise area
3	Number of households in this franchise area           7   9
4	Number of households in this franchise area which are passed by system distribution plant           7   9
5	Number of households in this franchise area which subscribe to this system           2   2
6	Number of addressable subscribers in this franchise area <u>NA</u>
7	What is the main type of addressability? (e.g., one-way, two-way, impulse) <u>NA</u>
8	Number of headends serving franchise area     1
9	Age of principal headend     9   years
10	Line miles of distribution plant in this franchise area           miles
11	Percentage of line miles of distribution plant in line 10 which is: - above ground:     1   0   0   %
12	- below ground:           %
13	- fiber:           %
14	Is the franchise required to bury all cable drops? (Circle one.) Yes No

## SCHEDULE 11

SECOND FRANCHISE AREA:  
FRANCHISE AUTHORITY FEES AND CHARGES

All information provided should be for the latest fiscal year.

Line	Item:
1	What is the total of franchise fees paid in the last completed fiscal year for this franchise area? \$
2	Show how this payment is calculated and incurred. Show either the amount per subscriber or the percentage of basic or total subscriber revenue, as appropriate:   \$           per subscriber per year
3	or     3.0   % of basic subscriber revenue
4	or     .   % of total subscriber revenue
5	Does the franchise fee appear as a separate line item on the subscriber's monthly bill? (Circle one.) Yes   <u>No</u>
6	Apart from those in lines 2, 3 or 4, specify any other fees, taxes or charges by the franchise authority paid for this franchise (e.g., fixed amounts, equipment-related charges). Specify the amount, how the total payment is calculated and the frequency of payment. Include only fees, taxes and charges specific to the cable industry. Do not include general fees, taxes or charges such as sales tax or corporate income tax.  NONE
7	Which, if any, of the fees, taxes or charges shown on line 6 appear as separate line items on the subscriber's monthly bill?  NONE

FCC USE

Identifier: M M B | | | | | 1 2 | A |

SCHEDULE 12

SECOND FRANCHISE AREA:

[

1

72472 -01

ARO450-

S

DOUGLAS COMMUNICATIONS MID-SOUTH LP

## HOW TO COMPLETE THIS QUESTIONNAIRE

The franchise area to which this questionnaire is addressed has been selected by random or other means to form part of a representative sample of the cable industry. The questionnaire seeks rate and other information for:

- (i) this franchise area;
- (ii) the whole cable system to which it belongs; and
- (iii) one other franchise area in the same cable system.

You should read the attached instructions before completing this questionnaire. Provide the best information currently available. If the requested information is not precisely known provide your best estimate. For further assistance in completing this questionnaire, contact:

Ms. Florence Setzer at (202) 653-5940 or  
Ms. Jane Frenette at (202) 634-1861.

There are 13 schedules in this questionnaire:

SCHEDULE 1	CABLE SYSTEM INFORMATION
SCHEDULE 2	CABLE SYSTEM CHARACTERISTICS
SCHEDULE 3	CABLE SYSTEM ANNUAL REVENUE
SCHEDULE 4	COMPETITION IN FRANCHISE AREAS
SCHEDULE 5	FIRST FRANCHISE AREA: CHARACTERISTICS
SCHEDULE 6	FIRST FRANCHISE AREA: FRANCHISE FEES AND CHARGES
SCHEDULE 7	FIRST FRANCHISE AREA: 1992 CHANNELS AND CHARGES
SCHEDULE 8	FIRST FRANCHISE AREA: 1986 CHANNELS AND CHARGES
SCHEDULE 9	SECOND FRANCHISE AREA SERVED BY SYSTEM
SCHEDULE 10	SECOND FRANCHISE AREA: CHARACTERISTICS
SCHEDULE 11	SECOND FRANCHISE AREA: FRANCHISE FEES AND CHARGES
SCHEDULE 12	SECOND FRANCHISE AREA: 1992 CHANNELS AND CHARGES

FCC USE

Identifier: | M | M | B | | | | | | | 10 | 1 | 1 |

SCHEDULE 1

CABLE SYSTEM INFORMATION

Line | Item:

1	Legal name of cable system	DOUGLAS COMMUNICATIONS MID-SOUTH LP
2	System is "Doing Business As"	DOUGLAS CABLE
3	City or town, county and state in which system is located	CRAWFORDSVILLE CRITTENDEN CO. ARKANSAS

FCC USE Identifier: M M B | | | | | 10 | 2 |

SCHEDULE 2

CABLE SYSTEM CHARACTERISTICS

All information provided should be as of September 30, 1992.

Line	Item:
1	Number of households in the system area           2   6   5
2	Number of households passed           2   6   5
3	Number of households subscribing           7   2
4	Number of addressable subscribers NA.
5	What is the main type of addressability? (e.g., one-way, two-way, impulse)
6	Number of headends serving the system     1
7	Age of principal headend   19   years
8	Total line miles of distribution plant in the system           10   miles
	Percentage of line miles of distribution plant which is:
9	- above ground:   1   0   0   %
10	- below ground:           %
11	- fiber:           %
12	Is the system required to bury all cable drops? (Circle one.)   Yes   No
13	Is the system part of a Multiple System Operator (MSO) of 2 or more systems? (Circle one.)   Yes   No
14	If you responded "Yes" on line 13, how many systems are in the MSO?   4   8



FCC USE Identifier: M M B | | | | | 10 | 3 |

SCHEDULE 3

CABLE SYSTEM ANNUAL REVENUE

All information should be for the latest complete fiscal year.

Line	Item:	
1	Fiscal year ending date: Month 1/12 Day 13/1 Year 9/2	
	Revenue from:	AMOUNT (omit cents)
2	- subscriptions to your basic tier	\$           3   3   5   6
3	- other tier subscriptions	\$                 0
4	- pay channel subscriptions	\$           2   8   5   7
5	- pay-per-view charges	\$                 0
6	- advertising on basic tier	\$                 0
7	- advertising on other tiers	\$                 0
8	- advertising on pay and pay-per-view	\$                 0
9	- installation charges	\$           5   3   8
10	- equipment rental	\$               6   4
11	- additional outlet charges	\$           2   9   2
12	- other revenue	\$           1   0   4   9
13	Total revenue	\$           8   1   5   6
	If you show an amount on line 12 for other revenue, indicate the type(s) of revenue: LATE FEE	
14	What is the value of any non-revenue benefits, such as promotional advertising, received by the system for providing cable services during the fiscal year?	
15		\$                 0
	Specify the type(s) of non-revenue benefits received: NA	
16		

## SCHEDULE 4

## COMPETITION IN FRANCHISE AREAS

Line	Item:				
1	<p>Do fewer than 30 percent of the households in any franchise area served by the system subscribe to any cable services (of this or any cable system)? (Circle one.)</p> <p style="text-align: right;"><u>Yes</u>      No</p>				
2	<p>If you answered "Yes" on line 1, list the franchise areas with less than 30 percent of households subscribing to this or any cable service and the estimated percentage of households subscribing to any cable service in these franchise areas:</p> <table border="1"> <thead> <tr> <th>Franchise areas with less than 30% of households subscribing to this or any cable service</th> <th>Estimated % of households subscribing to this or any cable service.</th> </tr> </thead> <tbody> <tr> <td>CRAWFORDSVILLE</td> <td>27%</td> </tr> </tbody> </table>	Franchise areas with less than 30% of households subscribing to this or any cable service	Estimated % of households subscribing to this or any cable service.	CRAWFORDSVILLE	27%
Franchise areas with less than 30% of households subscribing to this or any cable service	Estimated % of households subscribing to this or any cable service.				
CRAWFORDSVILLE	27%				
3	<p>Does any competitor* offer similar service to at least 50 percent of households in any franchise area served by this system? (Circle one.)</p> <p style="text-align: right;">Yes      <u>No</u></p>				

\* For the purposes of Schedule 4, a competitor could include:

- another unaffiliated cable operator;
  - a multi-channel multi-point distribution service (MMDS);
  - a direct broadcast satellite (DBS) service;
  - a television receive-only (TVRO) satellite program distributor; or
  - a satellite master antenna television (SMATV) system.
- However, a competitor must offer a similar service by making available for purchase by subscribers or customers multiple channels of video programming.



FCC USE

Identifier: M M B | | | | | 10 | 5 |

## SCHEDULE 5

## FIRST FRANCHISE AREA: CHARACTERISTICS

The first franchise area is the one to which this questionnaire is addressed. All information provided should be as of September 30, 1992.

Line	Item:
1	Name of franchise area CRAWFORDSVILLE
2	Community Unit ID No. of this franchise area 14104510
3	Number of households in this franchise area           1265
4	Number of households in this franchise area which are passed by system distribution plant           1265
5	Number of households in this franchise area which subscribe to this system           72
6	Number of addressable subscribers in this franchise area NA
7	What is the main type of addressability? (e.g., one-way, two-way, impulse) NA
8	Number of headends serving franchise area     1
9	Age of principal headend   19 years
	Line miles of distribution plant

FCC USE

Identifier: M M B | | | | | 10161

## SCHEDULE 6

FIRST FRANCHISE AREA:  
FRANCHISE AUTHORITY FEES AND CHARGES

All information provided should be for the latest fiscal year.

Line	Item:
1	What is the total of franchise fees paid in the last completed fiscal year for this franchise area? \$           267
2	Show how this payment is calculated and incurred. Show either the amount per subscriber or the percentage of basic or total subscriber revenue, as appropriate: \$           per subscriber per year
3	or   2.0   % of basic subscriber revenue
4	or           % of total subscriber revenue
5	Does the franchise fee appear as a separate line item on the subscriber's monthly bill? (Circle one.) Yes   No
6	Apart from those in lines 2, 3 or 4, specify any other fees, taxes or charges by the franchise authority paid for this franchise (e.g., fixed amounts, equipment-related charges). Specify the amount, how the total payment is calculated and the frequency of payment. Include only fees, taxes and charges specific to the cable industry. Do not include general fees, taxes or charges such as sales tax or corporate income tax.  NONE
7	Which, if any, of the fees, taxes or charges shown on line 6 appear as separate line items on the subscriber's monthly bill? NONE

Identifier: M M B | | | | | | | 10 7 A |

**FIRST FRANCHISE AREA:  
1992 TIERS, CHANNELS AND CHARGES**

o equipment and supplementary charges;  
o the basic tier as provided in the franchise area;  
o each of the two other tiers which have the most subscribers;  
and  
o all channels in the franchise.

Time      Team

FCC USE

Identifier: M M B I | | | | | 10 | 7 | B |

## SCHEDULE 7 CONTINUED

FIRST FRANCHISE AREA:  
1992 TIERS, CHANNELS AND CHARGES

Line	Item:	
	BASIC TIER	
17	Subscribers to the basic tier	7   2
	Number of:	
18	- local TV broadcast stations	7
19	- distant TV broadcast stations	2
20	- satellite-delivered cable network channels	5
21	- public educational government access channels	
22	- other channels in the basic tier	
23	Total number of channels in the basic tier	7   4
24	Monthly subscription charge	\$   1   6 . 7   4
	What other charges are incurred for the basic service tier? (Show amount and type of charge.)	
25		
	SECOND TIER <i>NA</i>	
26	Subscribers to this tier	
	Number of:	
27	- local TV broadcast stations	
28	- distant TV broadcast stations	
29	- satellite-delivered cable network channels	
30	- public educational government access channels	
31	- other channels in this tier	
32	Total number of channels in this tier	
33	Monthly subscription charge for this tier only	\$     .
	What other charges are incurred for the second tier? (Show amount and type of charge.)	
34		

FCC USE

Identifier: M M B | | | | | 10 | 7 | C |

## SCHEDULE 7 CONTINUED

FIRST FRANCHISE AREA:  
1992 TIERS, CHANNELS AND CHARGES

	THIRD TIER	NA	
35	Subscribers to this tier		
	Number of:		
36	- local TV broadcast stations		
37	- distant TV broadcast stations		
38	- satellite-delivered cable network channels		
39	- public educational government access channels		
40	- other channels in this tier		
41	Total number of channels in this tier		
42	Monthly subscription charge for this tier only	\$     .	
	What other charges are incurred for the third tier? (Show amount and type of charge.)		
43			

	ALL CHANNELS IN THIS FRANCHISE AREA	
44	Total channels in basic tier (as in line 23)	14
45	Total channels in second tier (as in line 32)	
46	Total channels in third tier (as in line 41)	
47	Total channels in any other tiers	
48	Total pay channels	1
49	Total pay-per-view channels	
50	Any other channels in this franchise area	
51	Total of all channels in this franchise area	15



FCC USE

Identifier: M M B | | | | | 10 | 8 | A |

SCHEDULE 8

FIRST FRANCHISE AREA:  
1986 TIERS, CHANNELS AND CHARGES

Line | Item:

Did the system provide programming services in this  
franchise area in November 1986? (Circle one.)

A.1 | SYSTEM PURCHASED July 1988 | Yes | No  
INFO NOT AVAILABLE

If you answered "Yes" on line A.1, you must complete the rest of  
Schedule 8 to the best of your ability.